



Greetings,

The **Long Beach Merchants Association (LBMA)** is sponsoring our **8th Annual Long Beach Razor Clam Festival** to be held Saturday **April 11th, 2020** at multiple locations throughout Long Beach. The mission of the Festival is to help the local businesses of the Long Beach Peninsula during the off season, as well as, promote the area and expose others to razor clams and digging.

The Long Beach Razor Clam Festival is a merchant driven event, fully insured, presented and funded by LOCAL sponsors, as well as the City of Long Beach and the Long Beach Merchants Association.

We're inviting businesses, like you, to join as a sponsor of the event. By being a sponsor of the Razor Clam Festival, you will benefit from the exposure the event provides as well as assist in bringing locals and visitors to your business. It's events like this, and people like you that make Long Beach one of the most sought after event communities. But we can't do it without YOU.

Once again we will have a large tent in Veterans Memorial Park again this year just in case of wet weather. Last year was our most successful year so far and we know this year will be even better. This year will consist of:

- **Razor Clam Digging Lessons** – WDFW approval permitting
- **Clam Cleaning Seminar/Lesson**
- **WDFW Clam Contest** – featuring the largest, smallest and best looking clam
- **Clam Chowder Taste-Off** – local restaurants compete for title and clam trophy
- **Amateur Clam Chowder Competition** – win cash prizes and clam trophy
- **Display Vendors** – local and regional clam digging related vendors
- **Street Entertainment** – pirates and clams
- **Clam Fritter Samples using the Largest Fry Pan**
- **Live Music & Beer Garden**
- **Official Clam Merchandise** – everything clam related
- **Advertising** – lots of social media, radio, signs, flyers, banners, brochures, print ads and **more!**
- **Additional events we are still considering**

Your sponsorship will resonate in the community with your continued commitment and support to our local economy. We offer various levels of sponsorships or simply donate to the festival. We encourage your business to participate this weekend by offering specials or highlighting anything CLAM related. We are happy to promote anything special you do on our Facebook page (currently over 7,600 followers) and website. YOUR success is OUR success. **Please consider participating at any level.** Attached is the sponsorship form with detailed information we will need to highlight your business.

NOTE – with advertising and promotional deadlines, you MUST respond by FEBRUARY 19th to feature your business in all printed material that is included with your sponsorship level.

Please reply with your sponsorship or any questions you have and be sure to visit our website and “like” us on our Facebook page. As always, we welcome your input on ideas to build Long Beach Clam Festival (and any other) event.

Sincerely,
LBCF Committee



(check one)

<p>CLAMBASSADOR <input type="checkbox"/> - \$1,000</p>	<ul style="list-style-type: none"> • Recognition as a KEY Sponsor • Logo on every webpage of LBRCF website • Logo and link with your URL on LBRCF Sponsors webpage • Business name listed as a KEY Sponsor on event schedule brochure • Social media posts (currently over 7,600 followers) • Business name mentioned as a KEY Sponsor on Radio spots • Logo featured on 3' x 12' Welcome banner • Business name on every 3' x 12' event banner (9 banners total) • Logo on LBRCF poster. • Logo 2020 LBRCF Clam Recipe Book • Logo on Thank You Sponsor poster • Logo/Business name on additional marketing materials
<p>CLAM ROYALTY <input type="checkbox"/> - \$750</p>	<ul style="list-style-type: none"> • Logo on every webpage of LBRCF website • Business name and link with your URL on LBRCF Sponsors webpage • Business name listed as a Sponsor on event schedule brochure • Social media posts (currently over 7,600 followers) • Logo featured on 3' x 12' Welcome banner • Logo on LBRCF poster. • Logo 2020 LBRCF Clam Recipe Book • Logo on Thank You Sponsor poster • Logo/Business name on additional marketing materials
<p>CLAM CONNOISSEUR <input type="checkbox"/> - \$500</p>	<ul style="list-style-type: none"> • Business name on LBRCF Sponsors webpage • Business name listed as a Sponsor on event schedule brochure • Social media posts (currently over 7,600 followers) • Business name on two 3' x 12' event banners • Logo on LBRCF poster. • Logo on Thank You Sponsor poster
<p>CLAMFABULOUS <input type="checkbox"/> - \$250</p>	<ul style="list-style-type: none"> • Business name on LBRCF Sponsors webpage • Business name listed as a Sponsor on event schedule brochure • Business name on one 3' x 12' event banner • Logo on LBRCF poster. • Logo on Thank You Sponsor poster
<p>CLAMTASTIC <input type="checkbox"/> - \$100</p>	<ul style="list-style-type: none"> • Business name on LBRCF Sponsors webpage • Business name listed as a Sponsor on event schedule brochure • Logo on Thank You Sponsor poster

NOTE - you must respond by FEBRUARY 19th to ensure that you are promoted on all of the advertising material that is included with your sponsorship.

Email your logo to: dianna@denniscompany.com

**Make check payable to LBMA and mail to:
 146 5th Street, Raymond WA 98577**

- Other _____

Name: _____ Business: _____

Phone: _____ Website URL: _____